# **Scottish Printing Archival Trust**

Scottish Charity no. SC 012320

### Annual Report for year ending 30<sup>th</sup> September 2018

The Scottish Printing Archival Trust is a charitable unincorporated association formed in 1988, and the purposes and administration arrangements are set out in our Deed of Trust. The Deed of Trust was most recently altered in February 2012. The Trust's principal address is: Scottish Printing Archival Trust, 46 Craiglea Drive, Edinburgh, EH10 5PF

Trustees

The Trustees are appointed (or their appointment is confirmed) at the Annual General Meeting. The current Trustees are:

Bob Hodgson (Chair) Bernulf Clegg Patrick Mark Alistair McCleery Helen Williams (Secretary) Peter Laidlaw (Treasurer) Tim Honnor 23<sup>rd</sup> September 2010 19<sup>th</sup> September 2000 14<sup>th</sup> February 2002 9<sup>th</sup> June 2008 19<sup>th</sup> January 2011 9<sup>th</sup> February 2012 25<sup>th</sup> June 2013

During the year the Trustees held three meetings, on 17 January and 19 June 2018 at the Merchiston Campus of Edinburgh Napier University and on 18 September 2018 in the Church Centre at Christ Church, Morningside, Edinburgh.



#### Charitable Purposes

The purpose of the Trust is to conserve 'knowledge and examples of Scotland's printing heritage for the benefit of the public and print/media education'. It encourages the recording of information, research, and the acquisition of material relating to the development of the Scottish printing industry. The Trust works with a range of institutions to ensure that printing archives are not lost, and to support exhibitions and publications as appropriate.

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### Summary of the Main Activities of the Charity During the Financial Period

#### Glasgow Print Trail leaflet

Work on the *Glasgow print trail* leaflet was completed, and it was launched in early September. An article appeared in the *Glasgow Herald* and led to significant online sales of publications, as well as raising the profile of the Trust.

Preparation and publication of this leaflet was made possible through the generosity of the John Watson Foundation. The Trust is also grateful to Antalis, Bell & Bain and ACA Presscutters for their support in kind, and to Print Scotland for facilitating this.

#### Guided walks

A new 'Glasgow in print' walk was researched, based around the new *Glasgow print trail* leaflet and became part of the programme for Glasgow's Doors Open Week 2018. It was oversubscribed, and feedback from the participants was positive.

I was invited to give an 'Edinburgh in Print' guided walk to publishing industry visitors from China in October 2017. I also repeated the Old Town 'Edinburgh in Print' walk in the Edinburgh Doors Opn Day programme at the end of September 2018. As in September 2017 there were communication issues with the Cockburn Association, but the walk was nevertheless well attended.

#### Exhibition: 'More than just books'

Preparation work on this project continued The Lighthouse, Mitchell Lane, Glasgow offered us exhibition space, display cases and projection facilities for free. Images will come from the Trust's own collections or from the Edward Clark Collection at Edinburgh Napier University, and the hire of film from the National Library of Scotland's Moving Image Archive has been negotiated.

The bulk of the expenditure on this Exhibition will fall in F/Y 2018/2019 with an estimated cost of  $\pounds 8750.00$ . This sum is in addition to the costs as stated in the accounts 2017/18. This expenditure has been funded through the generous donations from the John Watson Foundation in F/Y 2016/17

#### Other activities

Articles about the Trust and its 30<sup>th</sup> anniversary appeared in *History Scotland* (July/August 2018 issue) and in *Printing History News* throughout the year.

The Honorary Secretary attended a number of meetings, including meetings with John Watson OBE, Jim Keppie, the Lighthouse exhibition staff, Alison Taubman of National Museums Scotland, and the annual meeting of the Edward Clark Trust.

#### **GDPR** compliance

The Honorary Secretary attended training courses on the changes to the regulations, and reviewed the Trust's files to establish what data is held, and in what form. As a result:

- the Trust has an updated file structure covering both paper and electronic files;
- paper files have been reviewed and reorganised to separate the Trust's own paper work (minutes etc) from the files containing personal data (eg correspondence), and from archival material and print trade publications;
- electronic files are backed up to a password protected external hard drive;
- online shop and PayPal collects personal details: these may be kept up to five years for legal reasons. Once they are no longer required, there will be a rolling programme of deletion;

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- MyDonate does not retain personal details of donors long-term;
- rewritten the privacy notice to take account of the new regulations (see <u>www.scottishprintarchive.org/privacy/</u>); the privacy notice includes links to the PayPal, MyDonate and Graphics Co-op privacy policies.

### Website

The Trust's main website (<u>www.scottishprintarchive.org</u>) was updated regularly throughout the year with items of news. The front page was also amended to highlight the 30<sup>th</sup> anniversary of the Trust, including the publication of the new *Glasgow Print Trail* leaflet.

The number of visitors to the website has dropped slightly to just under 300 a month over the year, but Twitter followers rose by more than a third. The number of enquiries received, mainly by email, remained about the same at an average of three a month.

The project website for the 500 years of printing in Scotland project <u>www.500yearsofprinting.org</u> remains in place, but its future is under review.

## Publications

The Glasgow Print Trail leaflet was prepared and published with the financial support from the John Watson Foundation, and launched in early September. This stimulated interest in the Trust's other publications, and the majority of the year's sales occurred in September

- 33 copies of the *Glasgow print trail* leaflet were sold;
- 6 copies of the 500 years of printing in Scotland book;
- 6 copies of books in the *Reputation for excellence* series;
- a copy of the poster.

Two copies of the *Edinburgh print trail* leaflet were sold: there are only a limited supply of these leaflets left, and a new edition will be prepared in the near future, in the new house-style developed for the Glasgow leaflet.

In view of the rising costs of postage, the prices Trust titles available through the website were revised (all prices quoted are inclusive of UK postage and packing):

- John Gennard, *Mechanical to digital printing in Scotland: the print employers' organisation*. ISBN: 978-0-95630436-1-5. £30
- 500 years of printing in Scotland. ISBN: 978-0-9563043-0-8. £10
- *Reputation for Excellence* series. £10 each
- Edinburgh. ISBN: 0951126679; Glasgow. ISBN: 1872800068; Dundee & Perth. ISBN: 1872800114; Aberdeen & Northern Counties. ISBN: 1872800564
- *Glasgow Print Trail* leaflet. £5
- *Edinburgh Print Trail* leaflet. £3
- *Rules for Compositors* poster. £15

Helen Williams Honorary Secretary December 2018